

RFID ENABLED SYSTEM AND METHOD USING COMBINATION OF RFID ENABLED OBJECTS

ABSTRACT

A system for selecting digital content from at least one content source employs
5 a plurality of RFID enabled objects that are read by one or more RFID readers. The RFID
enabled objects may be, for example, RFID enabled media objects or RFID enabled non-
media objects, such as any suitable RFID enabled object. Specific combinations of RFID
tags and RFID enabled objects, or RFID enabled media objects provide access to more (or
different) digital content than the same tags provide alone. A method includes contactlessly
10 reading a plurality of RFID tags associated with a plurality of RFID enabled objects to obtain
a plurality of RFID tag information and determining whether each of the read plurality of
RFID tag information has been read within a suitable time period with respect to each other.
If so, the method includes sending the read plurality of RFID tag information for receipt by a
content delivery authorization unit to determine if downloadable content is available for
15 download.